



MacMedics®

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Apple Introduces New iMacs - Faster, Faster, Faster...

Boasting the same ease-of-use and stunning design, Apple's iMac desktop computers have undergone significant under-the-hood enhancements according to Apple's roll-out announcement yesterday.

The new iMacs sport faster PowerPC G4 processors running at 1.0 GHz in the 15-inch model and 1.25 GHz in the 17-inch model. Both models include 256MB of faster DDR SDRAM running at 333 MHz and an 80GB Ultra ATA/100 hard disk drive. The 17-inch model also includes NVIDIA's GeForce FX 5200 Ultra graphics processor with 64MB of DDR video memory. Both models now come with the faster USB 2.0 standard.



[For more information and specs on the new iMacs...](#)

The OS X Files

On Tuesday, September 16, 2003 MacMedics and the Art Directors' Club of Metropolitan Washington (ADCMW) and will co-host an informative MAC OS X presentation covering important font management and OS X troubleshooting issues. Following the presentation will be a Q&A session to answer all of those burning OS X questions you've been wanting to ask!

The program, which will take place at the U.S. Navy Memorial, 701 Pennsylvania Avenue NW, also offers a great opportunity to relax after work, network with other design professionals and explore the mysteries of OS X!

[For more details...](#)



Tech Tip: Blackouts, UPS & You

Imagine for a minute a designer toiling over a design in her digital tool of choice then... all of a sudden - fade to black! With no warning she's just lost hours of crucial work.

Given the events of the last few weeks this scenario is very real - just ask any computer user caught in the Northeast Blackout of 2003. One sure way to stave off such disasters



is to incorporate an Uninterruptible Power Supply (UPS) into your setup - a device that allows you to save your documents and shut your computer down gracefully when the power fails, surges or sags - conditions that potentially shorten your equipment's life span.

When you consider your investment in equipment and the number of man-hours at stake this is an inexpensive form of insurance.

[For more tech tips see the Infosource Archive](#)

For when 7,500 Songs in Your Pocket Isn't Enough...

Apple recently announced new 20GB and 40GB models of its best-selling digital music player, the iPod. The new 40GB iPod holds up to 10,000 CD-quality songs in an enclosure that is lighter and thinner than two CDs. iPods are now available in three models: a 10GB model, the new 20GB model and the new 40GB model.

With a rechargeable lithium-ion battery for more than eight hours of continuous music, the iPod is the only portable music player with Apple's patent pending Auto-Sync, an innovative feature that automatically downloads your entire digital music library onto your iPod and keeps it up-to-date whenever the iPod is plugged into your Mac or Windows PC using FireWire or USB 2.0. The ultra-portable iPods are designed with a solid-state "no moving parts" navigation wheel and backlit buttons for precise, effortless navigation through thousands of songs; an elegant dock for easy syncing and charging with an audio line out for quick connection to a home stereo or powered speakers.

The iPods also feature an "On-The-Go" playlist so users can build a playlist right on their iPod as well as a customizable main menu so users can promote the features they use most often to their top level menu.

[Want 10,000 Songs in Your Pocket? Learn more...](#)



Life Support For Your Aging Mac

Is your G4 getting long in the tooth? Getting progressively more sluggish as you throw bigger and newer programs at it? Trying to run OS X on a machine at the bottom end of the system requirements?

If a new machine is not in your budget, don't despair - you can give your machine a new lease of life with a processor upgrade. With speeds ranging from 500MHz all the way up to 1.4 GHz you can bring your machine closer in line with the most current offering for your class of machines. After-market processor upgrade manufacturers such as Sonnet, GigaDesigns and Powerlogix all have offerings that can boost machines speeds.

If you feel your machine needs a boost give us a call today and let us bring your machine up to speed.



WAYS TO REACH US

Contact us at any time to discuss your needs. Suggestions are always welcome. If you wish to be removed from our mailing list, simply click on the 'unsubscribe' link below and your subscription will be removed.

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